

Seasonal Design

Here's a unique take on a Christmas tree that will surely wow your family & guests! Google **Mannequin Christmas Tree** for several more examples to get inspired by, and for general instructions. **LOVE!**



Mackenzie Creative
HOME STAGING & DESIGN



Staging Tips & Tricks Savvy Staging in a Buyer's Market

Calgary is currently in a buyer's market with a large amount of housing inventory for them to choose from. Sellers need to be especially savvy during these times in getting their house ready to help stand apart from their competitors. Following are some staging tips to help to achieve just that:

- 1. Depersonalize:** To help the buyers feel less "awkward" viewing your home, it's important to remove your family photos, accolades, religious symbols, and political art or statements.
- 2. Make Repairs:** Don't give buyers any reason to make a low-ball offer, or worse, no offer at all! Address all needed repairs such as torn window screens, cracked windows, burned out light bulbs, dinged walls, leaky faucets, etc.
- 3. Clean Clean Clean:** Hire a professional cleaning company to get into all of the nooks and crannies in your kitchen and bathrooms. Ensure windows are cleaned and baseboards are dusted.
- 4. Neutralize Paint:** Have a "move-in ready" house by painting your walls in a light, neutral colour. Buyers can later customize the wall colour to suit their own personal tastes.
- 5. Statement Lighting:** Add impact to your home by adding a new chandelier in the dining room that complements the style of your home's architecture. You can find low cost options at any big box store.
- 6. Clutter-free Kitchen:** Kitchen counters should be mostly cleared to show off the counter space. Keep out a coffee maker and perhaps a nice pot of utensils and bowl of lemons.
- 7. Update Finishes:** If your kitchen doesn't have a backsplash, you can purchase reasonably priced tile and easily install it yourself (see next page).
- 8. Replace Cabinet Pulls:** If your kitchen and bathroom cabinet pulls are worn or dated, replace them with contemporary ones such as chrome or matte black.
- 9. Fresh Bedding & Towels:** Create a luxury hotel look in the master bedroom and bathrooms with new light and neutral bedding, and plush white towels.
- 10. Spruce up the Exterior:** Neatly trim bushes, mulch the flowerbeds, and add seasonal arrangements of flowers by the front door. Keep the lawn mowed during summer, and walkways shovelled during the winter.

(403) 862-5577

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Services

Vacant & Occupied Staging

Price depends on size of home and number of staged rooms

Speed Staging

\$350 first 3 hours, \$75/hr. thereafter

Homeowner Consultation

\$250 - \$300 with prioritized report of staging or design recommendations

Redesign / Decorating

\$350 first 3 hours, \$75/hr. thereafter

Shopping / Organizing Assistance

\$150 first 2 hours, \$50/hr. thereafter

Interior Design Tips & Tricks

Design a Coffee Table Vignette

1. Decorative Tray:

Trays break up the table surface and keep the decorative items neat and organized.

2. Hardcover Books:

Stacking 2 or 3 of your favourite or vintage books add personality, colour, and height.

3. Personal Item:

Add an item that has personal meaning to you such as large shell found on your honeymoon, a container of corks from your favourite wines, etc.

4. Whimsy Touches:

Add a conversation piece that brings a smile to your face.

5. Metallic Items:

Gold, silver, and brass can elevate your coffee table with a touch of elegance.

6. Living & Natural:

Plants, flowers and other natural items provide texture and organic softness.

7. Height & Shape:

If all of the items are similar in height, the vignette falls flat. Play around with varying heights. Consider a tall candle or orchid plant.

8. Consistent Colour:

Keep the overall colours of your vignette consistent with your room's colour scheme.



Before & After



Update a Backsplash with Ease

If you're looking to update your kitchen and/or bathroom with a contemporary tile, **SimpleMat** is a new product sold at The Home Depot that is the quickest, easiest, and cleanest way to do it! **SimpleMat** replaces traditional thin-set mortar or mastic adhesive. It comes in sheets that you can cut to size and place on bare walls or existing dated tile. Your tile gets pressed firmly on top of **SimpleMat** and bonds instantly so you may then begin grouting immediately without having to wait.



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