

## Seasonal Design

Knitted materials have a way of making you feel cozy during the winter, and there are many ways to incorporate them in your home. This reading nook pairs a knitted pouf and blanket with textured pillows, warm woods in the side table and mirror, and a fluffy rug layered over the carpet.



Mackenzie Creative  
HOME STAGING & DESIGN



### Tips & Tricks

#### How to Decorate a "Bowling Alley" Living Room

Decorating a long, narrow living room can be challenging as you always run the risk of creating a tunnel effect – not the best if you're trying to create welcoming and cozy space. However, there are a lot of ways to decorate these awkward rooms that can help minimize the effect:

1. Do not make the short walls a featured area with a bold paint colour, wallpaper, or TV as you'll just draw the eye right to the other end of the room and emphasize its narrowness. If possible, place the TV along the longer wall.
2. If you can, create 2 separate seating arrangements, or add a second functional area such as a writing desk, games table, or a cozy reading area.
3. Use circular or oval coffee and end tables, or upholstered ottoman to break up all of the linear lines. Round light fixtures and lampshades can also help.



(403) 862-5577

WWW.MACKENZIECREATIVESERVICES.COM

*Creating Fabulous First Impressions*



## Services

### Vacant Staging

\$1,950+ depending on size of home and number of staged rooms

### Occupied Staging

\$350 first 3 hours, \$75/hr. thereafter

### Homeowner Consultation

\$250 - \$300 with prioritized report of staging / design recommendations

### Redesign / Decorating

\$300 first 3 hours, \$75/hr. thereafter

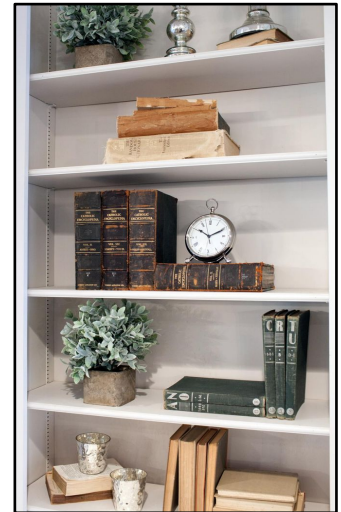
### Shopping Assistance

\$150 first 2 hours, \$50/hr. thereafter

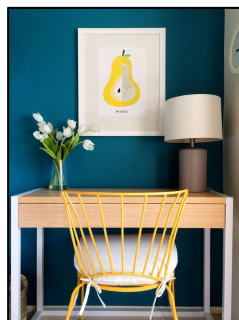
## How to Stage Built-in Bookcases

Buyers love built-ins, but there's a fine line between filling them to the brim with books and your personal photos and treasures, and staging them to sell. The trick is to de-personalize and arrange "neutral" items in clusters. Make sure that no single accessory stands out too much so that the lovely built-in is the feature being highlighted.

1. Remove everything from the shelves and clean thoroughly. If possible, remove one or two of the adjustable shelves and showcase some taller décor items.
2. Remove paperback books and just place your nicer hardcover ones, preferably with their jackets removed.
3. It's not necessary to fill all shelves. The ones that you do should only be half full. Add visual interest by arranging books on both the vertical and horizontal.
4. Don't place a lot of smaller décor items as it creates "visual clutter".
5. Try placing some nicely framed artwork in addition to books and décor.
6. Stage the shelves as it relates the room's function such as books and some of your nicer travel collections in an office or library; pottery and hardcover cookbooks in the kitchen; vases, plants, and wicker baskets in the living room, etc.
7. If you have built-ins flanking a fireplace, arrange your books and décor as symmetrically as possible in terms of visual weight and colour.



## 2018 Interior Design Trends



Sherwin-Williams  
Colour of the Year

**"Oceanside"**  
SW 6496 (172-C7)



(403) 862-5577

WWW.MACKENZIECREATIVESERVICES.COM

*Creating Fabulous First Impressions*